

# Schedule

- 08:00 am-9:00 am- **Registration**
- 09:00 am-9:30 am- **Inauguration**
- 09:30 am-10:30 am- **Session 1 by Dr.Prisly Thomas**  
**How to take patient photographs**  
**and How to present cases**
- 10:30 am -10.45 am- **Tea Break**
- 10.45 am-12.30 pm- **Session 2 by Dr.Prisly Thomas**  
**Live Demo**  
**With tips in photography**
- 12.30pm-1 pm- **Videography in Dentistry by Dr.Kiran**
- 1 pm-1.30 pm- **Lunch Break**

Organized by:  
Department of  
Administration  
PMS COLLEGE  
OF DENTAL SCIENCE  
AND RESEARCH

Venue: AC AUDITORIUM

3 CDE  
Points

On 20th DECEMBER 2019



# PHOTOGRAPHY & VIDEOGRAPHY

Digital Art in Dentistry



**PMS COLLEGE**  
OF  
**DENTAL SCIENCE & RESEARCH**



NAAC Accredited  
Dental College

Golden Hills, Vattappara, Venkode, Thiruvananthapuram - 695 028 | Tel: +91 472 258 7878, 258 7979  
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**Digital Photography is a important tool in Dentistry.**  
**There are many reasons for using dental photography today**

**The primary purpose of digital dental photography is recording accurately the clinical manifestation in the oral treatment. Dental photography enhances and elevates the status of dental practice as well as improves delivery of care to patients.**

**The most successful dentist typically use dental video marketing and oral health awareness videos because it brings them positive results and empowers their other marketing tools such as search engine optimization(SEO) and social media.**

## **SPEAKERS**



**Dr. Prisly Thomas MDS**  
Believers' Church Medical College Hospital  
Thiruvalla, Kerala, India.  
<http://drprisly.com/>



Graduated from Dr.MGR university in 2004 and did Postgraduation in Prosthodontics from KUHS university..Fellowship in Orofacial Pain, TMD & Sleep medicine ( Rossman University, USA)and Currently pursuing Masters in the same.Working at Believer's Church Medical College Hospital, Thiruvalla, and has a private practice at Cochin for the past 14 years. Has Special Interest in dental photography, dental Implantology.



**Dr. Kiran S Shankar MDS**  
Senior Lecturer-Public Health Dentistry  
PMS COLLEGE OF DENTAL SCIENCE  
AND RESEARCH  
Vattapara, Trivandrum  
Email-kiranshankarphd@gmail.com

Graduated from Dr.MGR University in 2014 and did Postgraduation in Public Health Dentistry from Yenepoya University. Completed Diploma in Music Technology from Muzik Lounge Chennai. Diploma in Video Production, Graphic Design and Digital Marketing from Shaw Academy.

Short Film "Unsighted" Best Film by UGC,  
Short Film "Journey for a Smile"-First Prize IAPHD,  
Short Film-"SWITCHING OFF"-TOP 50 Films  
International Film Challenge-MOVIFI



## **ORGANIZING TEAM**

**DR.P.S THAHA-CHAIRMAN & PATRON**  
**DR.N.O VARGESE-PRINCIPAL**  
**DR.SUDEEP S-VICE PRINCIPAL**

### **REGISTRATION FEE:RS 500**

**FEES TO BE PAID BY ONLINE TRANSACTION IN FAVOUR OF:  
PMS COLLEGE OF DENTAL SCIENCE AND RESEARCH**

**A/C NO: 010205300005113**

**IFSC CODE: DLXB0000102**

**DHANALAXMI BANK-VATTAPARA,THIRUVANANTHAPURAM**

**FOR MORE INFORMATION CONTACT:**

**CDE CONVENOR- MOB-+919544639400**

**On Prior Notice:**

Free transportation from railway station at 7:15 am to

PMS Dental college will be provided and at 4:00 pm from

PMS Dental College to railway station.

Contact B Parameshwaran nair for transportation. Mobile-+919495815448